

The logo consists of three stylized vertical bars of varying heights and colors: orange, yellow, and teal. The orange bar is the tallest, followed by the yellow bar, and the teal bar is the shortest.

**Data-Driven
Innovation**

♦ **EDINBURGH** ♦
THE CITY OF EDINBURGH COUNCIL



**ACCELERATING
GROWTH**

EDINBURGH AND SOUTH EAST SCOTLAND
CITY REGION DEAL

becoming the
**data capital of
europa**



- City Region Deal signed 7th August 2018
- £600M Government funding
 - **£270M Data-Driven Innovation**
- £1.3B with partner contributions
 - **Ca £600M Data-Driven Innovation**

EDINBURGH CITY-REGION DEAL

Six local authorities, regional business community, four universities and five FE colleges developing a plan for investment in economic growth supported by two governments



Why?

- City Region Deal signed 7th August 2018
- £600M Government funding
 - **£270M Data-Driven Innovation**
- £1.3B with partner contributions
 - **Ca £600M Data-Driven Innovation**

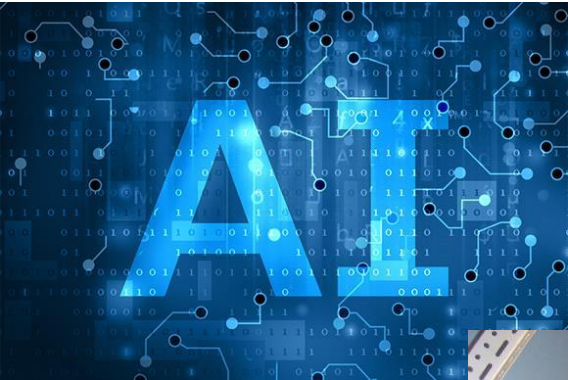
EDINBURGH CITY-REGION DEAL

Six local authorities, regional business community, four universities and five FE colleges developing a plan for investment in economic growth supported by two governments

Edinburgh's Data Innovation Ecosystem

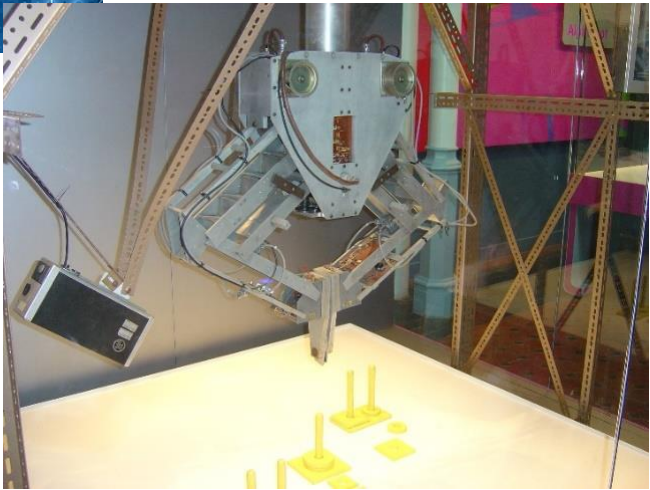


1. University of Edinburgh data science



1971

1963



2018



1990



THE UNIVERSITY of EDINBURGH



Edinburgh's Data Innovation Ecosystem

- 1. University of Edinburgh data science
- 2. University of Edinburgh graduate talent



"I'd Hoover up every graduate from the School of Informatics if I could"



"I have 150 inventors, all local Informatics graduates"

"I was with somebody yesterday who was describing how the **calibre of people they could get out of the informatics school at Edinburgh university is frankly significantly better than what they get elsewhere in the UK and elsewhere in the world at a more effective cost.** Which I think is a nice way of saying its cheaper here than it is in London to get a really, really high calibre of people who are really well trained"



Edinburgh's Data Innovation Ecosystem



1. University of Edinburgh data science
2. University of Edinburgh graduate talent
3. Strong tech incubation/adoption/funding system

CODEBASE

**WHERE WORLD-CLASS DIGITAL
BUSINESSES ARE MADE**



THE UNIVERSITY of EDINBURGH



ENGAGE INVEST EXPLOIT




Edinburgh's Data Innovation Ecosystem

1. University of Edinburgh data science
2. University of Edinburgh graduate talent
3. Strong tech incubation/adoption/funding system
4. City and quality of life

EveningStandard.

News › UK

UK's 'best' cities ranked: Edinburgh outstrips London to be named the 'best place to live and work' in new study

ALEXANDRA RICHARDS | Thursday 15 March 2018 10:05 |  2 comments



THE UNIVERSITY *of* EDINBURGH



Edinburgh's Data Innovation Ecosystem

1. University of Edinburgh data science
2. University of Edinburgh graduate talent
3. Strong tech incubation/adoption/funding system
4. City and quality of life
5. **Strong government support**



The Ecosystem in Action



A grid of logos for various companies, including AbarCloud, Administrate, airtsorted, airts, ALLATUSUNITY, AOUILAHEIGHT, bemo, biggles at large, Bilibinar, Blockchain Technology Partners, BLUE CLIFF MEDIA, bright ascension, CareSource, Coda, Cloudsoft, CitNOW, cloudhelix, CODECLAN, CogBooks, CONFBUZZ, mconnect auto, Container Solutions, Citon, Cultivate, CYAN FORENSICS, device lab, dialexy, dijify, ECM, eoSurgical, EUAN'S, findr, FIX.LIVE, float, Holoxica Limited, INTO FILM, itison, KAREN MABON, and Know or Fish.

Logos for NHS SCOTLAND, amazon Development Centre Scotland, BRITISH COUNCIL, Museums Galleries Scotland, eycc, Microsoft, amazon, Balfour Beatty, and others.

Waverley Gate
Edinburgh

Logos for BayesCentre, MAXWELL INSTITUTE FOR MATHEMATICAL SCIENCES, design informatics, THE DATALAB, epcc, The Alan Turing Institute, COGNICHEALTH, MODULARITY GRID, ABACA, edjo.io, VREO, VOXSIO, mungoparc, appii, intel, SAS, RBS, NHS Education for Scotland, NVISO, CRAY, and others.

Logos for Appleton Tower, auris, Inrobin, Design Point, Actual Analytics, BOXERGY, and CONTINUUM.

Logos for Quatermile, IBM, Investec, FanDuel, MORTON FRASER, open, and others.

Logos for Usher Hall, CODEBASE, kin, KMSOFT, KYTHERA, LIVE IT, make it social, NMI, MERCUNA, Honey, MRM, novorum, NUMBERTELLING, Outplay, pasabi, P!NG, PITCHBOOKING, PROPER QA, relaymet, seymourpowell, .Sharein, SIGNUM AUDIO, SKYMEDICS, SOCCER99, SpecifiedBy, SPINCH GRAPHICS, SYMPHONIC, ThinkWhere, TOPOLYTICS, tvsquare, UltraHuman, UrbanTide, UWI TECHNOLOGY, VELOCITY WORLDWIDE, Voysis, Xi, Worktribe, WALLET SERVICES, Wallscope.

Logos for techcube, Monsters & Critics, mhn, Spectrolytic, THE SKINNY, medannex, texaport, PRODUCT FORGE, and Venture English.



Edinburgh's Data Innovation Ecosystem

1. University of Edinburgh data science
2. University of Edinburgh graduate talent
3. Strong tech incubation/adoption/funding system
4. City and quality of life
5. **Strong government support**



THE UNIVERSITY *of* EDINBURGH





HERIOT-WATT UNIVERSITY





Edinburgh's Data Innovation Ecosystem

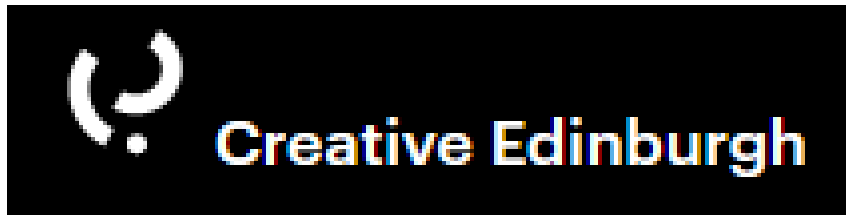
1. University of Edinburgh data science
2. University of Edinburgh graduate talent
3. Strong tech incubation/adoption/funding system
4. City and quality of life
5. Strong government support
6. **Collective capability across sectors**



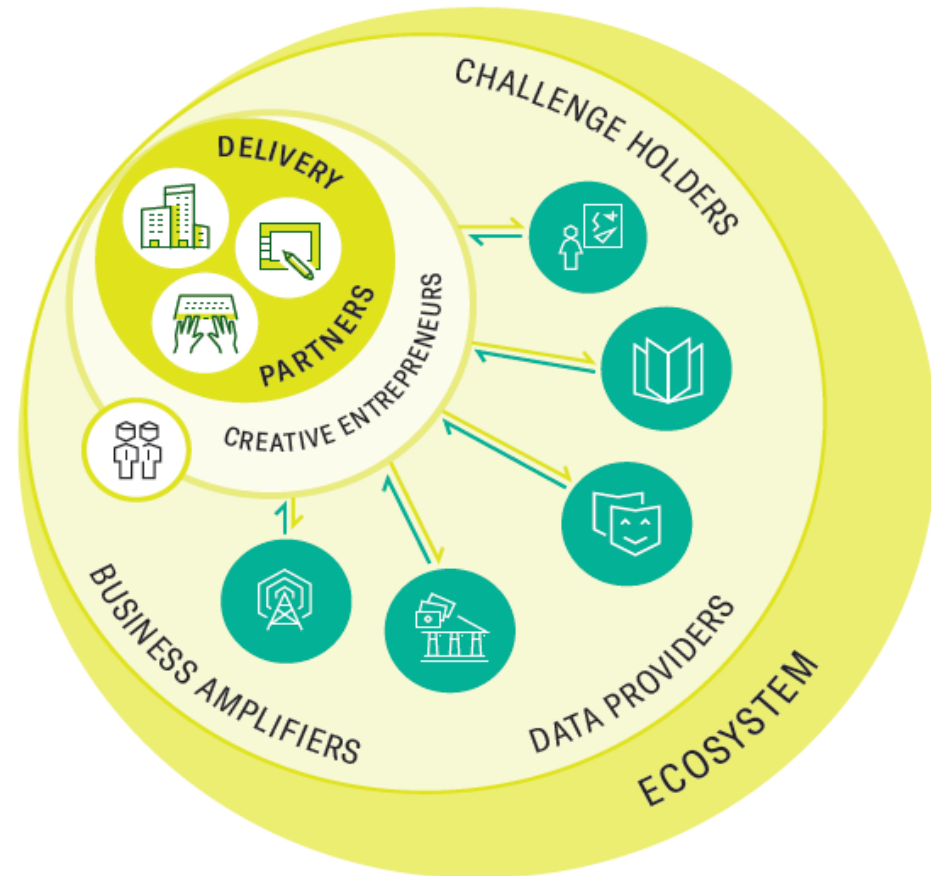
Collective Capability



For example: Creative Industries



THE UNIVERSITY of EDINBURGH



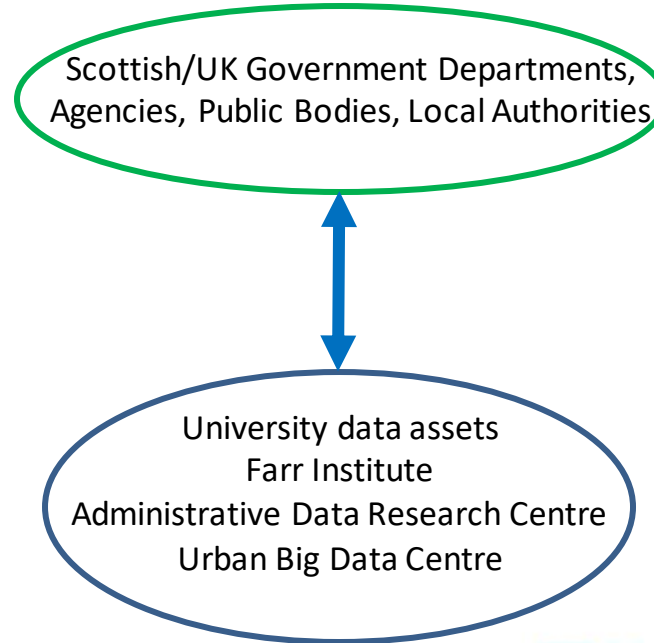
For example: Public Sector



HM Government



Scottish Government
Riaghaltas na h-Alba
gov.scot



University
of Glasgow



THE UNIVERSITY of EDINBURGH

For example: Public Sector




HM Government


Scottish Government
Riaghaltas na h-Alba
gov.scot

Scottish/UK Government Departments,
Agencies, Public Bodies, Local Authorities

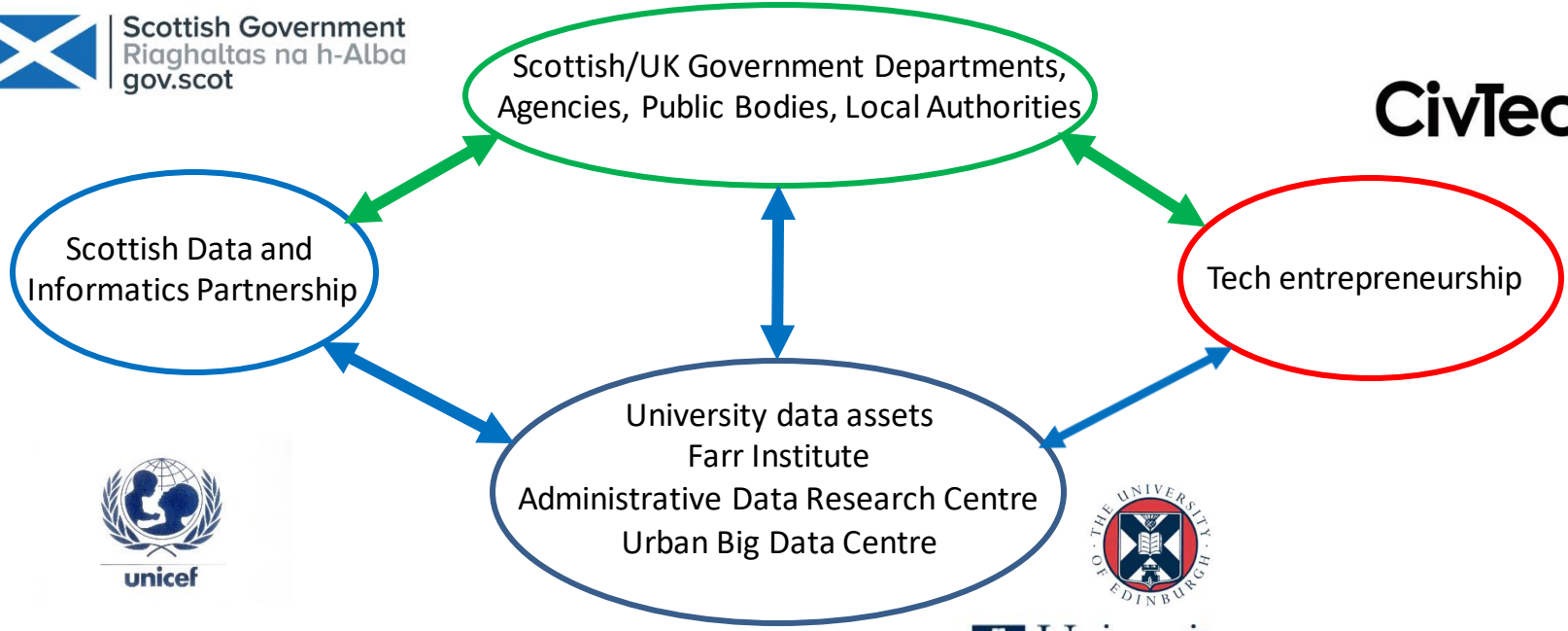
Scottish Data and
Informatics Partnership

University data assets
Farr Institute
Administrative Data Research Centre
Urban Big Data Centre



THE UNIVERSITY of EDINBURGH

For example: Public Sector



THE UNIVERSITY of EDINBURGH

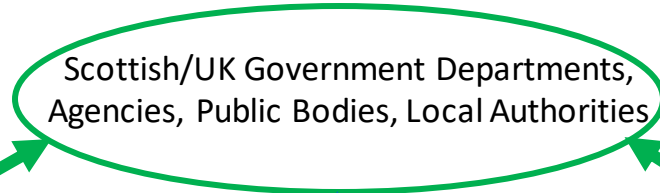
For example: Public Sector



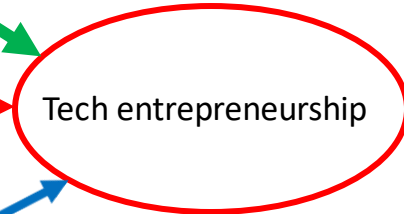
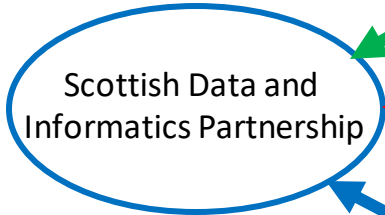
HM Government



Scottish Government
Riaghaltas na h-Alba
gov.scot



CivTech[®]



THE UNIVERSITY of EDINBURGH

For example: Financial Sector



**Next Generation
Data Ethics**

**Global Centre of Excellence
for Open Banking**

**Degree
Apprenticeships**

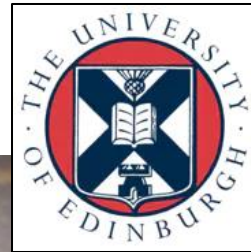


THE UNIVERSITY of EDINBURGH

Analytics Services

For example: School education

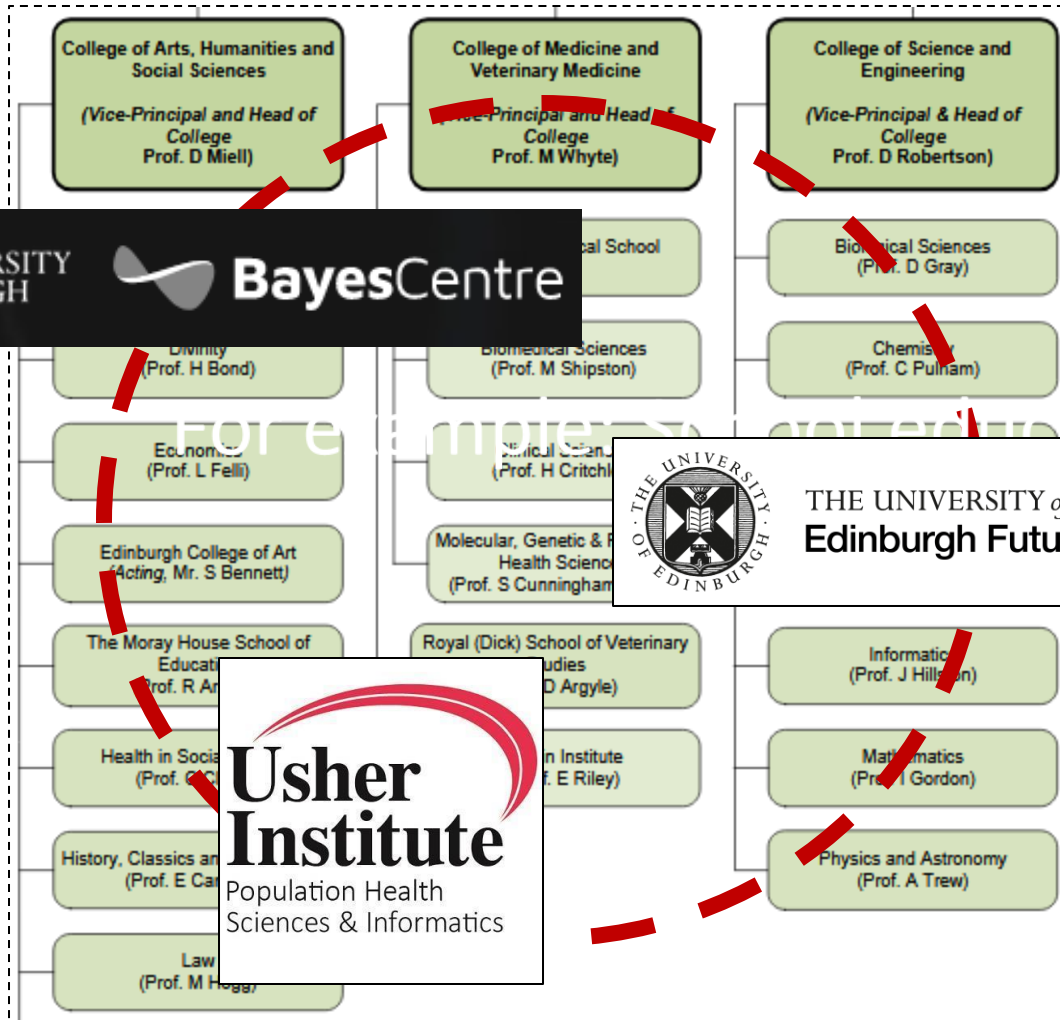
- Can we build data skills among all school leavers?
- Newbattle High School



THE UNIVERSITY of EDINBURGH

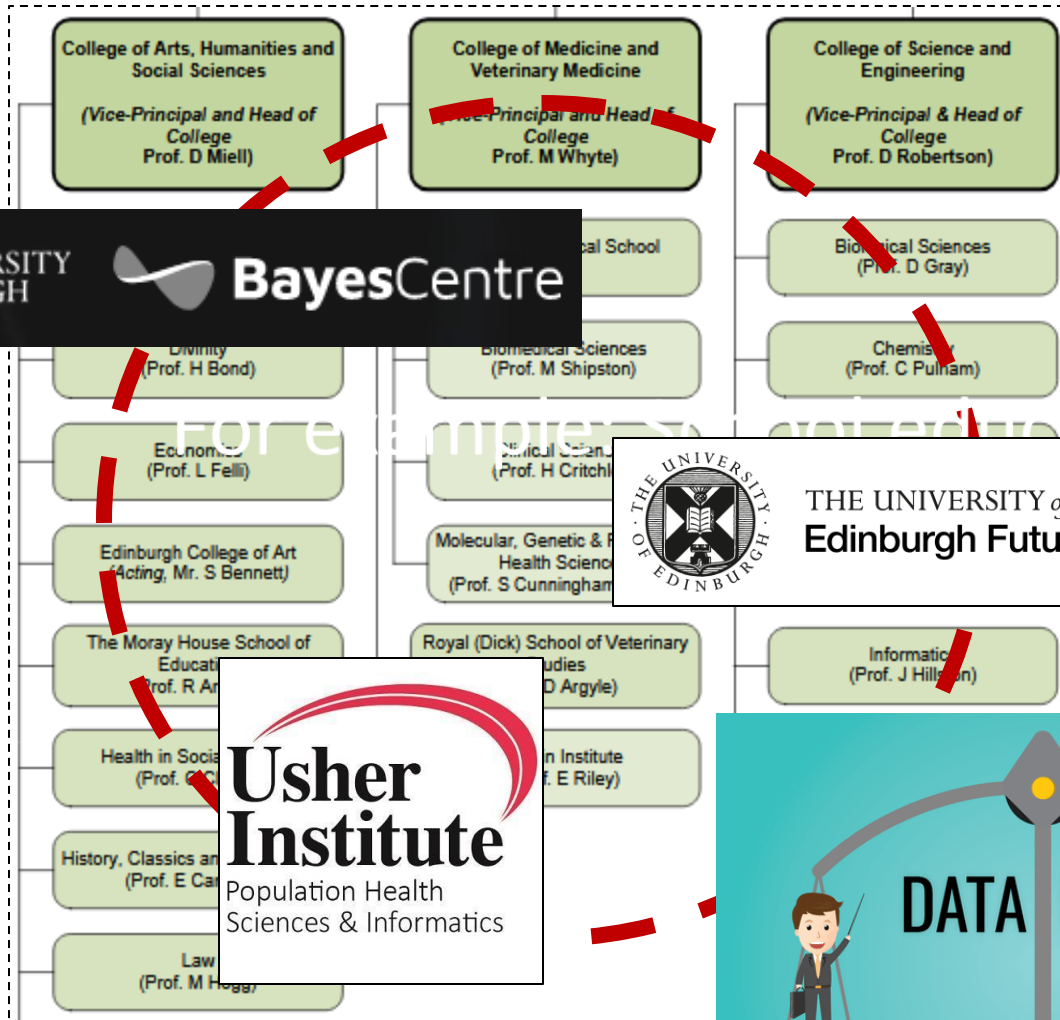


Our Collective Capability



THE UNIVERSITY of EDINBURGH

Our Collective Capability



THE UNIVERSITY of EDINBURGH BayesCentre

THE UNIVERSITY of EDINBURGH Edinburgh Futures Institute

Usher Institute
Population Health
Sciences & Informatics



THE UNIVERSITY of EDINBURGH